



## **What the African IP Trust Is and Is Not**

### **The African IP Trust is....**

- To function as a supporting lobby for African stakeholders and to contact appropriate (foreign) businesses to seek their collaboration with the stakeholders in IP Value Capture strategies.
- To be activated by powerful individuals who will act individually and collectively on a case -by - case basis to affect influence on such businesses.
- To assist low-income African stakeholders overcome opposition from business partners to IP Value Capture strategic interventions designed by Light Years IP and other advisers to large groups of low-income producers.
- To become a known and respected entity whose collective model of power and influence toward corporate collaboration with low-income stakeholders will achieve impact and a reputation of respect by businesses in Europe, the U.S.
- To operate as a networked, largely virtual organization sharing knowledge of various stakeholder cases – based in Washington, DC and operating across Africa.
- To hold as its mission the improvement of income gains and income security through utilizing influence on participants in the supply chain (largely wholesalers and retailers) who misuse African stakeholders rights.
- To operate: In need of a very small budget to coordinate communication and knowledge sharing and occasional travel by a very small secretariat.

### **The African IP Trust is not....**

- An institutionalized bureaucracy
- Developing its own IP Value capture strategies
- In need of stratified staff and employees, and executives
- Soliciting stakeholders because IPVC strategies and resources to implement them involve a careful, strategic process.
- In need of a large operating budget to sustain itself, as its role is largely to serve as a lobbying, influencing body for stakeholders. Members of the AIPT hold serious, paid or salaried responsible positions elsewhere.